



LIFESTYLE EXPO '09

ROUND TOWN NEWS
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IFA INSTITUCIÓN
FERIAL
ALICANTINA

2 days, thousands of visitors, make it your show...

29-30 MAY '09





It's Showtime!

Celebrate all things good about living in the sun on the Spanish Costas at Lifestyle Expo '09 with Round Town News and IFA.

This exciting new venture showcases the cream of British and Spanish business, culture, and talent in one huge exhibition staged over two days in May.

Thousands of visitors are expected to head to Lifestyle Expo '09 in Alicante with the promise of a festival of fun for all the family on Friday May 29th and Saturday May 30th.

And plans for 'THE' party of the year include non-stop entertainment on stage, the very best food and drink available, and demonstrations and free samples of lifestyle products. It simply cannot be missed.

Jointly organised by Spain's favourite free English newspaper Round Town News and the Spanish expert IFA – Institucion Ferial Alicante – the show will fill the modern exhibition halls just off the A70 motorway next to Alicante Airport.

PERFECT

Lifestyle Expo '09 is the perfect shop window for every business wanting people to hear its name and see its products.

And the exhibition is the affordable way to get noticed – so don't whisper about your business; shout about it with Round Town News. See next week's issue for full details on how to reserve a stand.

Three weeks of negotiations have made the show a reality after the IFA approached Round Town News as one of the biggest newspapers in Spain. Lifestyle Expo '09 is the first direct collaboration between the exhibition organiser and an expat company.



“The British and the Spanish are getting together with this joint venture. We have joined forces to promote everything that is good and positive about living in this lovely part of the world. And this is a fabulous opportunity for businesses. They will have thousands of people walking directly past their shop window.”

Geoff Gartland, managing director of RTN Newsgroup

So expect the hall to be divided into sections allowing people to find the favourite parts of Round Town News – areas given over to things like health and beauty, diet and exercise, and food and culture. And there will be experts on hand to give advice on things like decorating, furniture and furnishings, while a host of consumer products from appliances to computers and toys will be on display. “We want to mould the whole experience around what we have in the newspaper and physically show off what our advertisers have to offer,” said Geoff.

WIN

“We want everything our readers love about the paper to be on display – a physical repeat of the paper’s winning formula.”

Special events and activities will run over both days of Lifestyle Expo ’09 making the show a perfect day out for everyone to enjoy.

“I want this to be the chance for a family day out with something for everyone whatever their age,” added Geoff.

“There will be lots to see and do, as well as lots to buy.

“There will be thousands of products and ideas on show. This is the chance to make this show the people’s expo!”

Make it your show and book your stand by calling

902 118 999

